

CONTRACT FOR FRAME SPACE ADVERTISING PROGRAM WITH BETHLEHEM PARKING AUTHORITY

85 W. North Street, Bethlehem, PA 18018, (610) 865-7123, info@bethpark.org

The Bethlehem Parking Authority (BPA) and merchant: _____
(business name)

Of _____ hereby agree, on this date _____
(address)

As follows:

1. **Merchant** agrees to participate in the BPA's Frame Space Advertising Program and to comply with all the rules and regulations adopted by the BPA pertaining thereto.
2. **Merchant** will provide the BPA seven (7) glossy hard copies of the advertisement to be used in the elevators "as is". Said advertisement is to fit into an 8 ½" by 11" frame.
3. **BPA** will place advertisement in seven (7) elevators (3 in the Walnut Street Garage, 2 in the North Street Garage and 2 in the S. New Street Garage) according to the dates agreed upon in the contract.
4. **Merchant** will prepay when signing contract.

This agreement stipulates the Merchant and BPA have agreed upon the following monthly rate and time placement:

_____ \$150 monthly rate for the Month and Year stated here:

_____ *(month and year to run ad)*

_____ \$125 monthly rate for Six (6) Months stated here:

_____ **to** _____
(starting month & year) (ending month & year)

_____ \$100 monthly rate for Continuous Run of Advertisement to exceed Six (6) Months, with the first month and year stated here:

_____ *(starting month and year)*

This agreement shall be binding upon the parties, their successors and assigns, until terminated by either party within thirty (30) days written notice to the other party or for the timeframe as agreed upon above.

IN WITNESS WHEREOF, the parties have entered into this agreement on above date.

Representative or Contact Person

Bethlehem Parking Authority Representative

Above name printed

Above name printed

Billing Address

Phone Number